NOTE: Institute reserves the right to accept/reject the papers submitted.

Important Dates:
Submission of Abstract: 15th Nov
Abstract Acceptance: 22nd Nov.
Full paper submission: 05th Dec 2017
Registration Fee: Rs. 500/- per participant.
The prescribed fees may be remitted on-line by NEFT to
Secretary IHM Gwalior AC number 12691011000063
IFSC: ORBC0101269, Oriental Bank of Commerce, IHM
Gwalior Branch.

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Govt. of Madhya Pradesh.

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- Chef Harpal Singh Sokhi
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- Mr. Kamal Kant Pant, Principal IHM, New Delhi.

Guidelines to Contributors:
1. Cover Page. It should contain the title of the paper,
name(s) of author(s) with affiliation.
2. Abstract. All manuscripts should contain abstract of
about 250 words.
3. Text. The body of the paper should be about 10-15 pages
long, approximately 3000 words.
4. Paper size: A4, Font & size: Times New Roman 12, Spacing:
1.5 lines.
5. Title of the paper: bold, Sentence case (Capitalize each
word), centered (headings in 12 pt. size & title in 14 pt. size of font).
6. Abstracts and papers may be mailed to the conference
secretary.
Gwallor is an autonomous body under the Ministry of Tourism, Govt. of India and Ministry of tourism Govt. of Madhya Pradesh. The institute was established first as Food Craft Institute in 1987 and was upgraded to an IHM in 1992. The institute is celebrating its Silver Jubilee this year.

More than 1000 students have graduated with diploma or degree in Hospitality and Hotel Administration. The alumni of this institute are placed in good positions both in India and abroad.

About Gwallor: Situated in the state of Madhya Pradesh,

Gwallor is also known as the city of the Scindias. City is well known for its majestic Fort, atop an isolated rock about 91 m (300 ft) high, 3.2 km (2 mi) long, and 823 m (2700 ft) wide. It is considered as one of the best in the world. The fort is said to have been a strong hold for more than ten centuries.

Gwallor's history is traced back to a legend in 8th century AD when a chieftain known as Suraj Sen was struck by a deadly disease and cured by a hermit-saint Gwalipa. As a gratitude for that incidence, he founded this city by his name.

The present city of Gwallor came into existence over centuries. Several great dynasties ruled the city Gwallor. With each of the dynasties, the city gained a new dimension from the warrior kings, poets, musicians, and saints who contributed to making it renowned throughout the country. The Gwallor was blessed with the classical music Maestro Miyan Tansen who was one of the Nine Jewels of Akbar's court. In memory of him, three days

"Tansen Samaroh", a musical event takes place every year.

The city is also the setting for the memorials of freedom fighters such as Tatya Tope and the indomitable Rani of Jhansi. The old city is covered with white sandstone mosque, palaces, rock temples and statues of archaeological and architectural interest. Today the old settings stand side by side with the trappings of modernity.

Gwallor City was the Capital of the princely State of Gwallor until 1948 and the summer Capital of Madhya Bharat State from 1948 to 1956. When Madhya Bharat became part of Madhya Pradesh, it become separate District.

According to the 2011 census Gwallor district has a population of 2,030,543.

How to reach Gwallor: Due to its proximity to places like Agra and other important places, Gwallor is easily accessible. The place has an airport and a railway station within the city limits. Gwallor can be easily reached by air, rail and road from major destinations in Northern India.

By Air: Gwallor has an airport of its own that is situated at 8kms from the main city. Air India connect Gwallor to the important cities of Mumbai, Indore, Bhopal and Delhi. The services are operational thrice a week.

By Rail: The Gwallor lies on the main Delhi-Mumbai and Delhi-Chennai rail link. The Taj and Shatabdi Express besides several other trains connect Delhi and Agra with Gwallor.

By Road: Gwallor is well connected by roads to all the major towns of Madhya Pradesh and the adjoining areas. Gwallor is linked to Agra which is at 118kms. It is well connected to Mathura and Jaipur which is at 150kms. Delhi lies at 321kms. Lucknow and Bhopal are just 423 kms away and Chandigarh is at 239 kms. The city is also connected with good quality roads to places like Indore lying at 486kms. Jhansi is just 101 kms away from Gwallor, Khajuraho lies at 275kms, Shyamnagar and Ujjain are placed at 114 km and 455 kms respectively.

About the Seminar: This 3-day seminar is conceived with the objective of bringing together thought leaders and practitioners of the tourism sector to ideate and discuss on Special Interest areas of tourism in Madhya Pradesh. It should also show the path for promoting enterprise in tourism sector.

Call for Papers: Original research papers are invited on the following tracks.
1. Epicurean Tourism
2. Rural & Agritourism
3. Wildlife/Adventure Tourism

Sub Themes:
1. Identifying possible Special Interest Tourism arena in M.P.
2. Creating niche market for SIT
3. Marketing strategies for SIT
4. Issues and challenges in promoting SIT
5. Sustainable Tourism "Vs SIT"
6. Integration of tourism & culture
7. Travel facilitation to boost wildlife & adventure tourism
8. Innovative practices in epicurean tourism & hospitality education
9. Key trends in international tourism pertaining to village & agri tourism
10. Promoting thematic tourism circuits in M.P.
11. Innovations to deal with seasonality in agri tourism
12. Entrepreneurship in hospitality and tourism
13. "Out of the box" thinking in hospitality and tourism
14. Innovations in tourism research
15. Cultural dilution in promoting village tourism
16. Advantages and disadvantages of wild life tourism
17. Increasing tourism earning through agro tourism in unexplored area
18. Developing village tourism in Madhya Pradesh
19. Guest-Host relationship in epicurean tourism
20. Integration of epicurean, water and wildlife tourism in one place.
Guidelines for Contributors

Institute of Hotel Management, Gwalior invites original, research based papers to be presented in the upcoming seminar on Special Interest Tourism in Madhya Pradesh – Prospects and Challenges, from 20th to 22nd Dec 2017. The paper should contain the following items in the order shown:

1. Cover Page. It should contain the title of the paper, name(s) of author(s) with affiliation.
2. Abstract. All manuscripts should contain an abstract of about 250 words.
3. Keywords. All manuscripts should include keywords to identify the main topics of the article.
4. Text. Justified. The body of the paper should be about 10-15 pages long, approximately 3000 words. Quotes should be cited accurately from the original source, should not be edited and should give the page numbers of original publication.
   - Paper size: A4, Font & size: Times New Roman 12, Spacing: 1.5 lines; Margin of 1 inch on all four sides.
   - Title of the paper: bold, Sentence case (Capitalize each word), centred (headings in 12 pt.size & title in 14 pt.size of font).
5. Reference List. Place the references of the manuscripts. The list should mention only those sources actually cited in the text or notes. The referencing should follow the APA style sheet as per the following example:
   
   
6. Tables and Figures. Use figures and tables to summarize lengthy material.
7. Appendix. Place technical material in an appendix. This includes detailed descriptions of research methodology and analysis.
8. Presentation: A maximum of 10 slides are permitted to explain the accepted paper in maximum 15 minutes.
9. Institute reserves the right to accept or reject a contribution. The copyright of the selected papers shall be vested with IHM Gwalior.
10. The seminar proceedings shall be published in the form of a book bearing ISBN no. and noteworthy suggestions shall be handed over to Chairman, MP Tourism Board and MoT, GoI.

Authors should send a copy of the contribution by e-mail to seminar.ihmgwalior@gmail.com. Author(s) should also certify that the paper/case has not been published or submitted for publication elsewhere. The authors should submit a Declaration Letter stating about the originality of the paper and their brief profile along with their correspondence address and contact number.

All the manuscripts should be sent to:

Dr. Sarla Pareek
Conference Secretary,
Institute of Hotel Management,
Airport Road, Maharajpura,
Gwalior – 474 005 M.P.
Seminar.ihmgwalior@gmail.com
Mob: +91-9329436318
# Registration Form

National Seminar

on

**Special Interest Tourism in Madhya Pradesh – Prospects and Challenges**

Institute of Hotel Management, Catering Technology & Applied Nutrition, Gwalior

*(20th – 22nd December 2017)*

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